

NATIONAL UTILITY CONTRACTORS ASSOCIATION



NUCA Electronic Ad Media Kit

- **NUCA Website**
- **The NUCA Report**
- **NUCA Safety Newsletter**
- **NUCA Washington Report**

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Fax: (703) 358-9307
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Above Content (left, center, right)	Below Content
\$1,800 for 3 months	\$1,000 for 3 months
\$6,800 for 12 months	\$3,600 for 12 months
Left Column	
\$1,000 for 3 months	
\$3,600 for 12 months	

Banner Ad Specifications	
File Formats:	JPEG or GIF format
Image File Mode:	RGB
Text:	50 character maximum
File Size:	25kb or less
Animation Accepted:	Yes

NUCA.com - Insertion Order Form

Date: _____

Company: _____ Agency Name: _____

Contact: _____ Contact: _____

Address: _____ Address: _____

City/State/Zip: _____ City/State/Zip: _____

Phone: _____ Phone: _____

Fax: _____ Fax: _____

Pick Up Ad New Ad

Month	Year

Method of Payment:

Bill To: Agency or Client

Check (Payable to NUCA)

Visa Mastercard American Express

Credit Card #: _____

Expiration: _____ CID(3-digit security code): _____

Individual insertion orders can not be cancelled after space reservation closing date. If ad is cancelled after closing date, advertiser will be charged the full price of the ad.

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____



The NUCA Report is a weekly e-newsletter bringing you the latest in underground utility construction news, announcements and highlights of NUCA events, and valuable resources for industry professionals. The NUCA report is e-mailed to over 4000 subscribers every Friday. In addition, public access to past issues (within the year) is archived on the NUCA website.

Advertising in the NUCA Report is a cost effective way to increase exposure to your business website. By advertising in the NUCA report, your product or service will be viewed by contractors, manufacturers and suppliers and government entities specifically in the underground utility construction industry.



Advertising space is limited to one ad per issue, so availability is on a first-come, first served basis. Customers are responsible for supplying and e-mailing all creative materials seven days prior to the advertising period. Please include a link to your company's website with your submission. For more information, please e-mail linda@nuca.com or call Linda Holtz at (703) 358-9300.

Banner Ad Specifications	
Ad Placement	Bottom of e-newsletter (with logo along left side)
File Formats:	JPEG or GIF format
Image File Mode:	RGB
Text:	50 character maximum
File Size:	25kb or less
Animation Accepted:	Yes

Monthly		
	Member Rate	Non-Member Rate
1-2 months	550/month	750/month
3 months	500/month	700/month
6 months	450/month	650/month
9 months	400/month	600/month
12 months	350/month	550/month

NUCA Report - Insertion Order Form

Date: _____

Company: _____ Agency Name: _____

Contact: _____ Contact: _____

Address: _____ Address: _____

City/State/Zip: _____ City/State/Zip: _____

Phone: _____ Phone: _____

Fax: _____ Fax: _____

Pick Up Ad New Ad

Month	Year

Method of Payment:

Bill To: Agency or Client

Check (Payable to NUCA)

Visa Mastercard American Express

Credit Card #: _____

Expiration: _____ CID(3-digit security code): _____

Individual insertion orders can not be cancelled after space reservation closing date. If ad is cancelled after closing date, advertiser will be charged the full price of the ad.

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____



The Safety Newsletter is a bi-monthly e-newsletter bringing NUCA members the latest in legislative and regulatory news as it relates to the underground utility construction industry. The Safety Newsletter is e-mailed to over 1800 members, six times per year. In addition, members-only access to past issues (within the year) is archived on the NUCA website.

Sponsoring the Safety Newsletter is a cost effective way to increase exposure to your business website. Your product or service will be viewed by contractors, manufacturers and suppliers and government entities specifically in the underground utility construction industry.

Sponsorship is limited to one ad per issue, so availability is on a first-come, first served basis. Customers are responsible for supplying and e-mailing all creative materials seven days prior to the publication date. Please include a link to your company's website with your submission. For more information, please e-mail linda@nuca.com or call Linda Holtz at (703) 358-9300.

Banner Specifications

Ad Placement	Bottom of Safety Newsletter
File Formats:	JPEG or GIF format
Image File Mode:	RGB
Text:	50 character maximum
File Size:	25kb or less

Monthly Rate (6 issues per year)

	Member Rate	Non-Member Rate
1-2 issues	550/issue	750/issue
3 issues	500/issue	700/issue
4 issues	450/issue	650/issue
5 issues	400/issue	600/issue
6 issues	350/issue	550/issue

Safety Newsletter - Insertion Order Form

Date: _____

Company: _____ Agency Name: _____

Contact: _____ Contact: _____

Address: _____ Address: _____

City/State/Zip: _____ City/State/Zip: _____

Phone: _____ Phone: _____

Fax: _____ Fax: _____

Pick Up Ad New Ad

Month	Year

Method of Payment:

Bill To: Agency or Client

Check (Payable to NUCA)

Visa Mastercard American Express

Credit Card #: _____

Expiration: _____ CID(3-digit security code): _____

Individual insertion orders can not be cancelled after space reservation closing date. If ad is cancelled after closing date, advertiser will be charged the full price of the ad.

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____



The Washington Report is a bi-weekly e-newsletter bringing NUCA members the latest in legislative and regulatory news as it relates to the underground utility construction industry. The Washington Report is e-mailed to over 1800 members, twice per month. In addition, members-only access to past issues (within the year) is archived on the NUCA website.

Sponsoring the Washington Report is a cost effective way to increase exposure to your business website. Your product or service will be viewed by contractors, manufacturers and suppliers and government entities specifically in the underground utility construction industry.

Sponsorship is limited to one ad per issue, so availability is on a first-come, first served basis. Customers are responsible for supplying and e-mailing all creative materials seven days prior

to the publication date. Please include a link to your company's website with your submission. For more information, please e-mail linda@nuca.com or call Linda Holtz at (703) 358-9300.



Banner Specifications

Ad Placement	Bottom of Washington Report
File Formats:	JPEG or GIF format
Image File Mode:	RGB
Text:	50 character maximum
File Size:	25kb or less

Monthly Rate (2 issues per month)

	Member Rate	Non-Member Rate
1-2 months	550/month	750/month
3 months	500/month	700/month
6 months	450/month	650/month
9 months	400/month	600/month
12 months	350/month	550/month

Washington Report - Insertion Order Form

Date: _____

Company: _____ Agency Name: _____

Contact: _____ Contact: _____

Address: _____ Address: _____

City/State/Zip: _____ City/State/Zip: _____

Phone: _____ Phone: _____

Fax: _____ Fax: _____

Pick Up Ad New Ad

Month	Year

Method of Payment:

Bill To: Agency or Client

Check (Payable to NUCA)

Visa Mastercard American Express

Credit Card #: _____

Expiration: _____ CID(3-digit security code): _____

Individual insertion orders can not be cancelled after space reservation closing date. If ad is cancelled after closing date, advertiser will be charged the full price of the ad.

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____