DEAR INDUSTRY COLLEAGUES,

This year’s Convention Committee has been hard at work to bring you what we believe to be the best convention programming possible. We have wrapped up planning for all the events—Educational Programming, Keynote Speakers, Business Presentations, and of course, all the networking fun that comes with a NUCA convention—Team Building, Auction and Awards Gala, Golf, Happy Hours, and our final After Party. So please take a few minutes to look through this brochure and register.

NUCA is a proud sponsoring organization for CONEXPO-CON/AGG. We hope that you will come to Vegas March 4-6, then attend CONEXPO, which opens March 7, with 2,500+ exhibitors across more than 2.5 million sq. ft. of exhibit space. As a NUCA member, you are entitled to a 36% CONEXPO registration discount. Please visit our website for details.

Now is a great time to get involved in NUCA. We have committees that deal with all the major issues you, as a business owner or principal, face. Come share your knowledge (and pick up a little) and help shape NUCA’s priorities for the coming year.

Please register early, secure your room, and lock in your flights for the best possible prices.

Register online at nuca.com or use the registration form in this brochure.

Continue to watch our website for convention updates.

We look forward to seeing you in Vegas!

Jason Clark  
NUCA 2017 Convention Co-Chair  
Iowa Trenchless  
Panora, IA

Kevin Cripps  
NUCA 2017 Convention Co-Chair  
Gen3 Energy Services, LLC  
Greensboro, NC

Tom Fieweger  
NUCA 2017 Convention Co-Vice Chair  
Ferguson Waterworks  
Philadelphia, PA

Wayne Newitts  
NUCA 2017 Convention Co-Vice Chair  
Dexter + Chaney  
Seattle, WA
FRIDAY, MARCH 3 (PRE-CONVENTION EVENTS)
Recruitment & Retention Committee 1:00pm – 2:30pm
Chapter Presidents Council 2:45pm – 4:15pm

Chapter Executive Directors Council 2:45pm – 4:15pm
Board of Directors Meeting (open to all) 4:30pm – 6:00pm

SATURDAY, MARCH 4
Registration/Info Desk Open 7:00am – 7:00pm
Coffee Break 7:00am – 8:00am
Contract Docs & Specs Committee 7:30am – 8:45am
Workforce Development Committee 7:30am – 8:45am
Crew Leader Training Session 1 7:30am – 12:00pm
Coffee Break 8:45am – 9:00am
Govt Relations/PAC Committees 9:00am – 10:15am

Safety & Damage Prevention Committee 9:00am – 10:15am
Coffee Break*** 10:15am – 10:45am
Trenchless Technology Committee 10:45am – 12:00pm
Education Committee 10:45am – 12:00pm
18-Hole Golf Tournament Las Vegas National Golf Club
Welcome Reception*** 12:30pm
Sponsored by National Partners 6:00pm – 8:00pm

SUNDAY, MARCH 5
Registration/Info Desk Open 7:30am – 2:30pm
Education and Business Presentations
Fundamentals of Safety Management (NUCA Institute Core Course) 8:00am – 11:30am
Crew Leader Training Session 2 8:00am – 11:30am
Assuring the Successful Continuation of Your Business 8:00am – 9:15am
Hiring and Retaining the Right People 8:00am – 9:15am
Social Media for Contractors 8:00am – 9:15am
Coffee Break 9:15am – 10:00am
Assuring the Successful Continuation of Your Business 10:00am – 11:15am

Hiring and Retaining the Right People 10:00am – 11:15am
Social Media for Contractors 10:00am – 11:15am

Keynote Lunch
Amelia Rose Earhart
12:00pm – 2:00pm
sponsored by HD Supply Waterworks

Team Building
Escape Room Event
2:00pm – 5:00pm
sponsored by Caterpillar

Happy Hour***
5:30pm – 7:00pm
1920’s/Speak Easy Themed

MONDAY, MARCH 6
Registration/Info Desk Open 7:30am – 12:00pm
Crew Leader Training Session 3 8:00am – 11:30am
Economic Forecast w Anika Khan 8:30am – 10:00am
Executive Roundtables 10:15am – 11:30am

New Technologies Showcase 2:00pm – 5:00pm
Overcoming Under-Designed Projects Due to Inadequate Soils Engineering 2:00pm – 3:15pm
Hot Topics in OSHA Compliance 3:45pm – 5:00pm

Keynote Lunch
Sergeant Matt Eversmann
12:00pm – 2:00pm
sponsored by HD Supply Waterworks

Crew Leader Training Session 4 2:00pm – 5:00pm
Trenchless Technology from the Contractors’ Perspective 2:00pm – 5:00pm

Reception, Auction, & Awards Gala
Denim & Diamond Themed***
6:30pm – 10:00pm
sponsored by John Deere

THE After Party 10:00pm – 12:00am

*** Exhibitor Hours
KEYNOTE SPEAKERS

Attendees will have an opportunity to meet with both keynote speakers prior to their presentations.

**Amelia Rose Earhart | Learning to Love the Turbulence: Embracing Difficulty and Change Once Your Goal is Airborne**

Named by the Jaycees as one of the “Top Ten Young Americans,” Amelia Rose Earhart re-created and symbolically completed the 1937 solo flight of her namesake, Amelia Mary Earhart. Her flight around the world became a symbol of determination, courage, and empowerment. Amelia will share how to find “True North” and challenge you to discover your identity and passions, set specific goals, and follow through. Amelia is the president of the Fly With Amelia Foundation, a breaking news and traffic reporter with Denver’s NBC affiliate, and produces the math and science oriented series, STEM Superstars, which features exceptional schools, teachers, and students.

**Sergeant Matt Eversmann | Dedication, Pride, & Commitment: Leadership Lessons From Black Hawk Down For Business & For Life**

Matthew Eversmann is an American hero and former U.S. Army Ranger. As part of a UN peacekeeping mission in 1993, Eversmann was one of the outnumbered American servicemen who fought for survival for 18 hours until a rescue convoy could arrive. During his military service, Eversmann received many awards, medals, and commendations, and was also the basis for the Josh Hartnett role in the Academy Award-winning 2001 blockbuster movie, *Black Hawk Down*. Eversmann has also co-written a book about the battle and his personal memories and experiences of it called *The Battle of Mogadishu: Firsthand Accounts from the Men of Task Force Ranger*.

BUSINESS PRESENTATIONS & EDUCATION

**Economic Forecast | Anika Khan**

Always a convention favorite, Anika Khan, Senior Economist with Wells Fargo, will present her economic perspective on how the economy is faring and what our industry can expect in the coming months and year. Khan has more than 15 years of experience in corporate investment banking. Anika is responsible for producing commentary on U.S. residential real-estate markets and contributes to the company’s Weekly Economic and Financial Commentary. Anika’s commentary is frequently cited by the Wall Street Journal, New York Times, Bloomberg News, and USA Today.

**Assuring the Successful Continuation of Your Business | Leon and Terrance Resnick**

Business owners will learn tools and strategies necessary for business succession, wealth preservation, and eventual transition of assets. Typically, the more successful business owners are, the more vulnerable they become. Learn the techniques to combat those vulnerabilities and assure your business remains successful. Leon B. Resnick and Terrance K. Resnick are partners in Resnick Associates, a nationally recognized estate planning, business succession, and life insurance advisory and implementation planning firm.

**Hiring and Retaining the Right People | Gregg Schoppman, FMI**

The construction industry has an insufficient quantity of quality workers, and the industry does not seem to attract the younger generation. Gregg will discuss effective recruiting strategies, pinpoint elements to watch for when hiring quality people during the recruiting process, identify leadership styles that motivate people, and explore common mistakes that companies may make when addressing employee retention.
EDUCATIONAL BREAKOUT SESSIONS

Hot Topics in OSHA Compliance | George Kennedy
In an open forum environment, NUCA’s VP of Safety George Kennedy will discuss the most pressing regulatory safety issues facing our industry and address your questions regarding best practices for complying with new and upcoming OSHA regulations. Bring your questions for assistance with complying with the OSHA regulations that concern you most.

New Technologies Showcase | TBA
This session will cover how emerging technologies are improving project efficiency, as well as the concepts and applications under development for future projects: virtual and augmented reality, drones and self-driving vehicles, light detection and ranging for 3D jobsite imaging, and real-time company data sharing.

Overcoming Under-Designed Projects Due to Inadequate Soils Engineering | Tom Olson
Encountering unanticipated site conditions not only cause headaches, but lost time and money due to reduced productivity and downtime. How can contractors effectively complete a project when soil engineers have provided you with significantly under-designed specifications? Real construction project scenarios will illustrate ways to protect your company from blame and receive reimbursement for costs incurred as a result under-designed projects.

Social Media for Contractors | Jamie Wolf
Social media can level the marketing playing field for many small companies, allowing them to increase their visibility and run with the big dogs. Learn how to best leverage your social media presence by finding and selecting appropriate content and determining what is and is not appropriate to post in the B to B social media environment. Ms. Wolf will also discuss how social media can assist in creating thought leadership and increasing your business’s visibility and media presence.

NUCA’S CREW LEADER TRAINING

NUCA’S CREW LEADER TRAINING
Normally delivered as a two-day $575 course, Crew Leader Training is designed to transform new and experienced employees into great crew leaders. The course will offer insight on how to be a better communicator, team builder, problem solver, and decision maker; how to maintain a safe work environment in compliance with company and regulatory policies; and how to effectively plan and control the resources needed to get the job done on schedule and on budget. Attendees must reserve a place in Crew Leader Training when registering for convention. Enrollment limited to 25 students.

Trenchless Technology from the Contractors’ Perspective
This 3-hour interactive session will cover the newest technologies and their applications in the field. Panel instructors are leading experts in their sectors of the trenchless technology industry.

Moderators
Dr. Tom Iseley, Director, and Saleh Behbahani, Trenchless Technology Center, Louisiana Tech University

Topics and Speakers
• Horizontal Auger Boring:
  Dr. Tom Iseley and Dan Liotti, CEO, Midwest Mole
• Microtunneling:
  David Ellett, VP, BRH-Garver Construction
  Ray Post, VP, Huxted Tunneling
• Pilot Tube Microtunneling:
  Troy Stokes, International Sales Manager, Akkerman
  Jeff Boschert, President, National Clay Pipe Institute
• Horizontal Directional Drilling (HDD):
  Kevin Miller, President, Miller Pipeline
• Fundamentals of Pipe Bursting:
  Michael E. Woodcock, Portland Utilities Construction Co.

NUCA INSTITUTE CORE PROGRAM

Fundamentals of Safety Management | George Kennedy
This interactive, open forum session from the NUCA Institute for Leadership Development is a must-attend program for your company’s management. Learn the fundamentals of establishing and implementing a successful safety program and receive expert instruction from one of the foremost authorities in utility construction safety—NUCA Vice President of Safety George Kennedy. Mr. Kennedy joined NUCA in 1991 and developed NUCA’s safety program into one of the most respected and comprehensive in the industry by creating the first program to train Competent Persons for Excavations, developing the NUCA’s Instructor Training Program, advising thousands of contractors, and working to keep the industry informed and in compliance with OSHA regulations.
NETWORKING EVENTS

NUCA’s Annual Golf Tournament

This wouldn’t be a NUCA convention without a fun-filled golf tournament with your NUCA buddies. This year’s 18-hole tournament, which supports NUCA’s Strategic Advocacy Fund, will be held at the historic Las Vegas National Golf Club. The $185 tournament fee is not included in convention registration. If you would like to sponsor a tee or flag, please contact the NUCA office at nuca@nuca.com or 703.358.9300.

Awards Gala and Auction

Sponsored by John Deere

Our good friends and sponsor for the evening, John Deere, will greet attendees with heavy hors d’oeuvres and a room full of friends, new and old, for a night of fun. The evening will be themed “Denim and Diamonds” and will feature NUCA’s Awards ceremonies, including final voting for the coveted Top Jobs Awards, as well as a silent auction and raffle baskets. Our friends from Richie Bros. will be on hand for our always exciting live auction.

Escape Room Team Building Super Event | Jewel Heist

Sponsored by Caterpillar

Problem solving and teamwork are a critical part of what we do every day. This year’s team building event, Escape Room: Jewel Heist, puts your team against a group of jewel thieves who have stolen a collection of precious gemstones. The police have reason to believe the thieves have hidden the jewels somewhere in the room where your team is located. Can your team outsmart the thieves, crack their codes, and find the jewels before they return? You will be challenged to solve a series of riddles, codes, and brainteasers using interactive objects and items you find in the room. In order to escape, your team will need to solve the puzzles, and find all the stolen jewels before time runs out. Exhilarating. Thanks CAT!

2017 Convention Host Hotel

PALMS CASINO RESORT

The modern buildings of the Palms Casino Resort, with a breathtaking view of the Las Vegas Strip, have lodging, dining, and entertainment options that stand out as one of Las Vegas’ most riveting hotels and venues. The Palms offers amazing restaurants and one-of-a-kind dining experiences. The huge casino has everything you could want, from newer slot machines to classic, traditional table games. Additionally, there is a 14-screen movie theater that features one of few IMAX screen in Vegas and a world-class spa and salon.

NUCA Convention Room Rates

Average nightly rate: $155 (includes discounted resort rate) plus tax

For reservations visit nuca.com/convention and follow the accommodation links. You may also call 702.942.7777. Mention NUCA to ensure your discount. Complimentary shuttles run to and from the Strip 11am – 8pm daily. Free shuttles to CONEXPO will run daily beginning March 7.
REGISTRATION INFORMATION

All Convention attendees must be registered

1. Registrant __________________________________________ Title__________________________ Email ___________________________________

2. Additional Registrant __________________________________ ___ _  Title__________________________ Email ___________________________________

3. Additional Registrant __________________________________ ___ _  Title__________________________ Email ___________________________________

4. Spouse/Guest(s) _________________________________________________________________

5. Youth Name (s) __________________________________________  Age ____________________

Registrant Company _______________________________________________________________________________________________________________

Street Address _____________________________________________ City __________________________________  State ________   Zip ______________

Phone ____________________________________________________  Fax __________________________________________________________________

Are you a member of NUCA?  □ Yes  □ No Is this your first NUCA Annual Convention?  □ Yes  □ No

Please check one: □ Contractor □ Specialty Contractor □ Associate □ Institutional □ Press □ Other

PAYMENT INFORMATION

☐ Check Enclosed    Full payment must accompany this registration

Credit Card Number ____________________________________________________________  Expiration / CID

Cardholder Name ______________________________________________________________  Signature ____________________________________________

Company Name (if it appears on card) _______________________________________________________________________________________

☐ Crew Leader Training  #
If you are registering more than one person please indicate how many individuals will attend the training. Class size is limited to 25 students.

DISCOUNTED CONEXPO-CON/AGG REGISTRATION

NUCA will be co-locating with CONEXPO in Las Vegas. Because NUCA is a CONEXPO sponsoring organization, you will receive a 36% discount if you register by February 3, 2017. Once you have completed your NUCA registration, you will receive a confirmation email with details and a link directing you to discounted CONEXPO-CON/AGG registration.

3 WAYS TO REGISTER

1. Online@
   www.nuca.com
   (for registration discounts)

2. Fax completed form to:
   703.358.9307

3. Mail completed form and payment to:
   NUCA Convention
   3925 Chain Bridge Rd
   Ste 300
   Fairfax, VA 22030

Questions? Call NUCA at 703.358.9300

REGISTRATION FEES & DAY PASSES

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Full payment must accompany this registration  FEE TOTAL

* Not a business associate or co-worker.
** The difference between member and non-member rate may be applied to membership if you join NUCA by March 1, 2017.

CANCELLATION POLICY

Note: Cancellations must be made in writing by 1/10/2017 to receive a full refund less a $150 per person administration fee. Cancellations received between 01/08/2017 and 02/03/2017 will be refunded at 50% of the registration fee. No refunds will be issued after 02/04/2017. After 2/17/2017 please register onsite.