NUCA’s National Partners Program

is a comprehensive annual marketing program designed to give Partners access and visibility to NUCA contractors throughout the year.
A Sustaining Partner is our entry-level partnership that offers opportunities to reach NUCA members through a comprehensive membership, event participation, logo, and link on our website, press coverage, and advertising discount in the Utility Contractor magazine.

**SUSTAINING PARTNER BENEFITS**
- One NUCA National Membership
- Recognition in year-end NUCAWork
- Company logo listed in Utility Contractor magazine’s printed Directory and Buyer’s Guide
- $500 Advertising Discounts in Utility Contractor magazine
- Recognition in quarterly NUCA Business Journal
- Coverage in Utility Contractor magazine, in both its Breaking News and Features sections
- Recognized donor to NUCA’s Strategic Advisory Fund
- One registration at all NUCA Events throughout the year
- A 10 x 10 booth company description in the convention’s on-site program, and recognition in Washington Summit Guide, meeting promotional materials throughout the year
- Thank you announcement at NUCA Events
- Opportunity to supply a giveaway item in the convention registration bags
- Your company name or logo placed on registration bags given to event attendees
- Participation in NUCA team-building activities
- Recognition on the NUCA website
- 10 x 10 exhibit space at the NUCA Convention

The Bronze package includes all the communication benefits our Sustaining Partner agreement, plus benefits that provide greater exposure and access to our national contractor members.

**BRONZE PARTNER BENEFITS**
- Membership plus up to five additional company locations (some locations may require membership dues to a local chapter)
- Two registrations for national events, including Fall Leadership Conference, Washington Summit, and Safety Directors Forum—all attended by C-level contractors
- Added press coverage in Utility Contractor magazine
- $1,000 advertising credit in Utility Contractor magazine
- Quarter page ad in the quarterly NUCA Business Journal
- Additional networking opportunities
- Promoted as co-sponsor of NUCA networking events
- Rotating banner on the NUCA website for 6 months
- Safety Ambassadors Club (SAC) Membership
- One complimentary registration to a NUCA special event
- Recognition in year-end NUCAWork
- Company logo listed in Utility Contractor magazine’s printed Directory and Buyer’s Guide
- A 50-word company description in the convention’s on-site program, and recognition in Washington Summit Guide, meeting promotional materials throughout the year
- Thank you announcement at NUCA events
- Opportunity to supply a giveaway item in the convention registration bags
- Your company name or logo, displayed on the registration bags given to event attendees
- Participation in NUCA team-building activities
- Recognition on the NUCA website
- 10 x 10 exhibit space at the NUCA Convention

Stand out in all of NUCA’s programs and offerings through our Silver Partnership. This package includes all the communication benefits of the Bronze Partnership agreement, plus benefits that provide even greater exposure and access to our contractor members.

**SILVER PARTNER BENEFITS**
- Membership plus up to fifteen additional company locations (some locations may require membership dues to a local chapter)
- Four registrations for the NUCA Convention, Fall Leadership Conference, the Washington Summit, and Safety Directors Forum—all attended by C-level contractors
- Dinner with the NUCA Executive Committee
- $5,000 Advertising Discounts in Utility Contractor magazine
- Half-page ad in our quarterly NUCA Business Journal
- Co-sponsorship of Executive Roundtables
- Rotating banner on the NUCA website for 6 months
- Exclusive press release announcing Silver Partnership sent to national trade press
- Four complimentary registrations to a NUCA special event
- On-screen and on-stage acknowledgment as a Gold Partner at national events
- $5,000 Advertising Discount in the Utility Contractor magazine
- Full-page ad in our quarterly NUCA Business Journal
- Exclusive Sponsorship of a major event at NUCA Convention
- Co-sponsorship of Executive Roundtables
- Rotating banner on the NUCA website for 12 months
- Preferred table at the Annual Auction & Awards Gala
- Recognition in year-end NUCAWork
- Company logo listed in Utility Contractor magazine’s printed Directory and Buyer’s Guide
- A 50-word company description in the convention’s on-site program, and recognition in Washington Summit Guide, meeting promotional materials throughout the year
- Thank you announcement at NUCA events
- Opportunity to supply a giveaway item in the convention registration bags
- Your company name or logo, displayed on the registration bags given to event attendees
- Participation in NUCA team-building activities
- Recognition on the NUCA website
- 10 x 10 exhibit space at the NUCA Convention

If exclusivity is your company’s goal, the Gold Partnership is for you. See your exposure soar in nearly everything NUCA offers throughout the year. This complete marketing package includes all the benefits of the Silver Partnership agreement, plus significantly more exposure and access to our contractor members.

**GOLD PARTNER BENEFITS**
- Membership plus up to fifteen additional company locations (some locations may require membership dues to a local chapter)
- Four registrations for the NUCA Convention, Fall Leadership Conference, the Washington Summit, and Safety Directors Forum—all attended by C-level contractors
- Exclusive press release announcing Gold Partnership sent to national trade press
- Four complimentary registrations to a NUCA special event
- On-screen and on-stage acknowledgment as a Gold Partner at national events
- $5,000 Advertising Discount in the Utility Contractor magazine
- Full-page ad in our quarterly NUCA Business Journal
- Exclusive Sponsorship of a major event at NUCA Convention
- Co-sponsorship of Executive Roundtables
- Rotating banner on the NUCA website for 12 months
- Preferred table at the Annual Auction & Awards Gala
- Recognition in year-end NUCAWork
- Company logo listed in Utility Contractor magazine’s printed Directory and Buyer’s Guide
- A 50-word company description in the convention’s on-site program, and recognition in Washington Summit Guide, meeting promotional materials throughout the year
- Thank you announcement at NUCA events
- Opportunity to supply a giveaway item in the convention registration bags
- Your company name or logo, displayed on the registration bags given to event attendees
- Participation in NUCA team-building activities
- Recognition on the NUCA website
- 10 x 10 exhibit space at the NUCA Convention

**DIAMOND SPONSOR BENEFITS**
- Over-the-top promotion and recognition with NUCA! Double the exposure of the Gold Partnership.

Join NUCA’s List of Partners: