

PRESS RELEASE
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George Hamilton Takes Charge To Expand NUCA's Membership ***Utility Contractor Association Hires New Membership Development Director***

(Fairfax, Va.) – The National Utility Contractors Association (NUCA) announced today that George Hamilton has joined NUCA to lead the association's membership and chapter development programs.

"George Hamilton's experience in membership and component chapter development will help our 32 state and local chapters identify those industry businesses which will benefit from a NUCA membership," said NUCA CEO Doug Carlson. "Congress is about to pass a landmark core infrastructure bill, with billions of dollars going to water infrastructure improvements and new broadband construction. More of our industry's business leaders will discover the best way to take advantage of this infrastructure windfall is to engage the incredible value a NUCA membership can deliver to their employees, their business goals, and their financial success."

"As director of membership development, George will help NUCA and its chapters identify many more of these business executives and connect them with the value of NUCA membership," Carlson remarked.

Before joining NUCA, Hamilton led the membership department for the International Association of Business Communicators (IABC) and served CFRE International as their marketing and membership manager. Hamilton's extensive background in association membership and marketing will serve the membership goals of the association. NUCA expanded its membership last year by six percent, and is expecting increased growth this year as utility construction businesses expand their post-pandemic operations and projects.

Prior to that, Hamilton worked in multiple positions for the American College of Nurse-Midwives between 2001 and 2013, including the last five years as Director of Membership. Under Hamilton's leadership of the membership team, ACNM experienced nearly 10% growth in overall membership, an 8.5% increase in member retention, and completed a successful transition of its' component organization structure and processes.

Hamilton also takes over the NUCA chapter development duties from Ken Sommers, who left earlier this summer. Hamilton holds a bachelor's degree in political science from Guilford

College in Greensboro, N. Carolina as well as a Marketing for Nonprofits certificate from the University of Richmond School of Professional and Continuing Studies.

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About The National Utility Contractors Association (NUCA)

Founded in 1964, the National Utility Contractors Association represents nearly 1,700 U.S. utility and excavation contractors, manufacturers, and suppliers who provide the materials and workforce to build and maintain our nation's intricate network of water, sewer, gas, telecommunications, and electric infrastructure.

NUCA is found online at www.nuca.com, and can be followed on Twitter at **@NUCA_National**. The association's Twitter hashtags are #WeDigAmerica and #NUCAdigs. NUCA's programs are also presented on other social media platforms such as LinkedIn, Facebook, YouTube, and Instagram.