

NUCA SAFETY NEWSLETTER

NUCA Safety News is an e-newsletter written exclusively for NUCA members by NUCA's Safety Director, Mike Flowers. It provides timely, life-saving information to help contractors keep employees safe and stay in compliance with new and updated safety requirements. The newsletter is e-mailed to more than 2,500 principals and safety managers in more than 1,500 member companies. In addition, members have access to archived issues on the NUCA website. Safety Directors refer back to these newsletters, which cover the full range of pertinent safety and regulatory issues, extending your ad's shelf life.

Advertising in *NUCA Safety News* is limited to one advertiser per issue. Advertisers must supply all creative materials seven (7) days prior to the publication date. Please include a link to your company's website with your submission.

SafetyNews Sponsorship	\$6,000 / a year
1/4 page Ad	\$300 / issue
Business Card Ad	\$200 / issue



EXCLUSIVE DIGITAL MARKETING OPPORTUNITIES

Sponsored Content Email to Members — \$2,000 (Sponsor supplies HTML file and Subject line.)

Sponsored Webinars — \$3,000 (This give you an opportunity to share content with our members and collect leads.)

NATIONAL PARTNERS ONLINE BANNER

Banner Ad Specifications

Banner Ad		Rates
Banner Ad on Tabs	250 (w) pixels x 155(h) pixels	Free to Bronze sponsor and up, \$0
Logo Placement	Front Page Slider	Member Rate, \$250
File Formats	PNG, TIFF, EPS	Non-member rate, \$350



Sustaining Level	
Logo	EPS
Logo Ad Placement	Front Page rotating logo
File Formats	EPS

NUCA@WORK Sponsorship — \$6,000 for 26 issues

NUCA@Work is a bi-weekly e-newsletter offering timely news, announcements, advocacy updates, and highlights of NUCA events. NUCA@Work is e-mailed to more than 2,500 principals and managers in more than 1,500 member companies 26 times each year. In addition, members have access to archived copies on the NUCA website.

Banner Ad Specifications

Sponsor Banner Ad	417 pixels x 417pixels (top right) with link 684 pixels x 162 pixels (bottom ad on last page)
File Formats for Banner Ad	PNG, EPS, TIFF
Image File Mode	RGB

Banner Ad	NUCA Member Rate	Non-member Rate
1 month	\$300	\$1,000
6 months	\$2,000	\$4,000
12 months	\$3,000	\$6,000
Banner Ad	600 pixels x 200 pixels with link	

Please provide clickable link to photo with the ad at the bottom of NUCA@Work.



NUCA BUSINESS JOURNAL

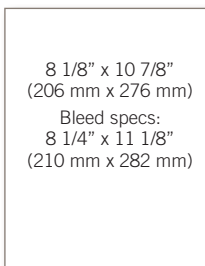
NUCA's Business Journal is a quarterly publication that provides useful, engaging, and original content written by experts exclusively for our members. Each issue contains articles covering a wide array of topics relevant to running a successful utility construction and excavation company.

Print Ad Specifications

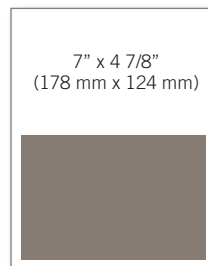
Ad Dimensions	see ad sizes below
File Formats	PDF (Press Optimized), EPS, TIFF
Image File Mode	CMYK



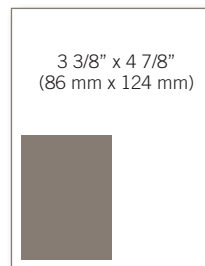
Gold Partner Benefit Full Page



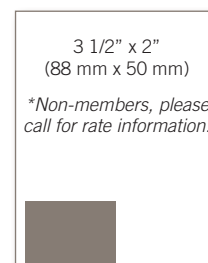
Silver Partner Benefit Half Page



Bronze Partner Benefit Quarter Page



\$500 per insertion
(member rate*)
Business Card



NUCA Journal Sponsored Content — \$3,000 / issue. You supply 1500 words and image and we run it with a sponsored content banner in the issue, plus eblast and social media push from NUCA.

NUCA Journal Sponsorship — \$3,000 / issue. Sponsor recognition on TOC plus a full-page ad in the issue plus an email message sent out to our member from NUCA promoting your sponsorship and message you are promoting to our membership.

NUCA Journal Supporting Associate — \$6,000 / Half page ad for four issues.


NATIONAL PARTNERS DISCOUNTS

National Partners Eblast	\$1500 per blast or Four blast during the year for \$4800 (\$1200 each)
NUCA@works	15% off additional digital banner ads
Safty Newsletter	15% off additional digital banner ads
National Partners Webinar	\$2,500

NUCA Journal advertising National Partners Rates to increase their ad size:

Quarter Page to Half Page	\$1,000
Quarter Page to Full Page	\$2,000
Half Page to Full Page	\$1,500
Business Card to Quarter Page	\$500
Business Card to Half Page	\$1,000
Business Card to Full Page	\$2000

For more information or to reserve your ad, please contact Cheryl Stratos, Cheryl@nuca.com or 703-890-7808.

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 Connect: **NUCA**

www.nuca.com