

# National Partner Benefits For All Levels



**National Partners** are given high visibility and numerous opportunities to make strong connections with contractor customers they meet throughout the year. NUCA members in attendance are company principals and decision makers keenly aware of who our partners are and they are appreciative of the support those partners provide to their companies, industry, and association. In short, our members do their utmost to support our National Partners.

As a Partner, with complimentary admission to all NUCA events, the visibility and connections you make with our contractor members will remain constant. NUCA's Annual Convention provides the greatest exposure through a 10 x 10 exhibit space and the exclusive opportunity to participate in a half-day networking event with our contractor members. Of course, many other events—seminars, training, keynote speakers, golf tournaments, auctions, and daily social events offer excellent opportunities to get to know the men and women shaping the future of the industry.

Additional meetings and events complimentary to our National Partners include the Washington Summit, Fall Leadership Conference, and Safety Directors Forum. National Partners are also listed as sponsors of all these events. Different partnership levels were created to assure companies can select the best program to fit their budgets and desire to reach our contractor members. The greater your sponsor level, the higher your exposure to NUCA members. Our annual sponsorship program never sleeps! All our Partners levels include membership dues and recognition in all NUCA's communications throughout the year.



3925 Chain Bridge Rd, Ste 300 | Fairfax, VA 22030  
703.358.9300 | **NUCA.COM**

To Join NUCA's Team of National Partners, Contact:

**Cheryl Stratos**, *Director of Marketing & Sales*  
Phone: 703.890.7808 | Email: Cheryl@nuca.com



*Caterpillar is proud to be a National Partner with such a professional organization. Our partnership with NUCA enhances our presence in the market place and builds inseparable relationships with many other industry professionals who are all addressing the many issues and concerns our industry faces today.*  
Scott Knoblauch, *Market Professional—Hauling Unit Systems*  
**Caterpillar Inc.**



**John Deere** partner, Andrew Williams (right) enjoying our annual event that teams partners with Contractors for an afternoon of fun.



*HD Supply Waterworks, Ltd. is very proud of our affiliation with NUCA and look forward to our continued support and collaboration with its membership to get America back to work. (Keynote speaker Amelia Earhart)*  
Yvonne Bland, *Vice President Market Development*  
**HD Supply Waterworks, Ltd.,** Anthem, AZ



*It is an honor to be associated with the National Utility Contractors Association as a National Partner. Very few organizations other than NUCA are solely dedicated to the education, advancement, and funding of our critical industry. Efficiency Production is very appreciative of the critical opportunity NUCA's National Partnership affords us to network with, and market to our customers in the underground utility industry.*  
James McRay, *Director of Marketing & Media*  
**Efficiency Production, Inc.**



## NATIONAL PARTNERS PROGRAM



NUCA's National Partners Program is a comprehensive annual marketing program designed to give Partners access and visibility to NUCA contractors throughout the year.





\$5,000



\$10,000



\$25,000



\$50,000



\$100,000

DIAMOND SPONSOR BENEFITS

Over-the-top promotion and recognition with NUCA!  
Double the exposure of the Gold Partner Program.

A Sustaining Partner is our entry-level partnership that offers opportunities to reach NUCA members through a complimentary membership, event participation, logo, and link on our website, press coverage, and advertising discount in the *Utility Contractor* magazine.

SUSTAINING PARTNER BENEFITS

- ★ One NUCA National Membership
- ★ Recognition in year-end *NUCA@Work*
- ★ Company logo listed in *Utility Contractor* magazine's printed Directory and Buyer's Guide
- ★ \$500 Advertising Discounts in *Utility Contractor* magazine
- ★ Recognition in quarterly *NUCA Business Journal*
- ★ Coverage in *Utility Contractor* magazine, in both our Breaking News and Features sections
- ★ Recognized donor to NUCA's Strategic Advocacy Fund
- ★ One registration at all NUCA Events throughout the year
- ★ A 50-word company description in the convention's on-site program, and recognition in Washington Summit Guide, meeting promotional materials throughout the year
- ★ Thank you announcement at NUCA Events
- ★ Opportunity to supply a giveaway item in the convention registration bags
- ★ Your company name or logo, displayed on registration bags given to event attendees
- ★ Participation in NUCA team-building activities
- ★ Recognition on the NUCA website
- ★ 10 X 10 exhibit space at the NUCA Convention

The Bronze package includes all the communication benefits our Sustaining Partner agreement, plus benefits that provide greater exposure and access to our contractor members.

BRONZE PARTNER BENEFITS

- ★ Membership plus up to five additional company locations (some locations may require membership dues to a local chapter)
- ★ Two registrations for national events, including NUCA's Convention, Washington Summit, Fall Leadership Conference, and Safety Directors Forum—all attended by C-level contractors
- ★ Added press coverage in *Utility Contractor* magazine
- ★ \$1,000 advertising credit in *Utility Contractor* magazine
- ★ Quarter page ad in the quarterly NUCA Business Journal
- ★ Additional advertising impressions, including logo on the registration bags, banner advertising, special recognition on all promotional materials and NUCA publications
- ★ Additional networking opportunities
- ★ Promoted as co-sponsor of NUCA networking events
- ★ Rotating banner on the NUCA website for 6 months
- ★ Safety Ambassadors Club (SAC) Membership
- ★ One complimentary registration to a NUCA special event
- ★ Recognition in year-end *NUCA@Work*
- ★ Company Logo listed in *Utility Contractor* magazine's printed Directory and Buyer's Guide
- ★ A 50-word company description in the convention's on-site program, and recognition in Washington Summit Guide, and meeting promotional materials throughout the year

- ★ Thank you announcement at NUCA events
- ★ Opportunity to supply a giveaway item in the convention registration bags
- ★ Your company name or logo, displayed on the registration bags given to event attendees
- ★ Participation in NUCA team-building activities
- ★ Recognition on the NUCA website
- ★ 10 x 10 exhibit space at the NUCA Convention

Stand out in all of NUCA's programs and offerings through our Silver Partnership. This package includes all the communication benefits of the Bronze Partner agreement, plus benefits that provide even greater exposure and access to our contractor members.

SILVER PARTNER BENEFITS

- ★ Membership plus up to ten additional company locations (some locations may require membership dues to a local chapter)
- ★ Four registrations for the NUCA Convention, Fall Leadership Conference, the Washington Summit, and Safety Directors Forum—all attended by C-level contractors
- ★ Dinner with the NUCA Executive Committee
- ★ \$2,500 advertising credit in *Utility Contractor* magazine
- ★ Half-page ad in our quarterly *NUCA Business Journal*
- ★ Co-sponsorship of Executive Roundtables
- ★ Rotating banner on the NUCA website for 9 months
- ★ Exclusive press release announcing Silver Partnership sent to national trade press
- ★ Four complimentary registrations to a NUCA special event
- ★ Recognition in year-end *NUCA@Work*
- ★ Company logo listed in *Utility Contractor* magazine's printed Directory and Buyer's Guide
- ★ A 50-word company description in the convention's on-site program, and recognition in Washington Summit Guide, and meeting promotional materials throughout the year

- ★ Thank you announcement at NUCA events
- ★ Opportunity to supply a giveaway item in the convention registration bags
- ★ Your company name or logo, displayed on the registration bags given to event attendees
- ★ Participation in NUCA team-building activities
- ★ Recognition on the NUCA website
- ★ 10 x10 exhibit space at the NUCA Convention

If exclusivity is your company's goal, the Gold Partnership is for you. See your exposure soar in nearly everything NUCA offers throughout the year. This complete marketing package includes all the benefits of the Silver Partner agreement, plus significantly more exposure and access to our contractor members.

GOLD PARTNER BENEFITS

- ★ Membership plus up to fifteen additional company locations (some locations may require membership dues to a local chapter)
- ★ Four registrations for the NUCA Convention, Fall Leadership Conference, the Washington Summit, and Safety Directors Forum—all attended by C-level contractors
- ★ Exclusive press release announcing Gold Partnership sent to national trade press
- ★ Four complimentary registrations to a NUCA special event
- ★ On-screen and on-stage acknowledgment as a Gold Partner at national events
- ★ \$5,000 advertising discount in the *Utility Contractor* magazine
- ★ Full-page ad in our quarterly *NUCA Business Journal*
- ★ Exclusive Sponsorship of a major event at NUCA Convention
- ★ Co-sponsorship of Executive Roundtables
- ★ Rotating banner on the NUCA website for 12 months
- ★ Preferred table at the Annual Auction & Awards Gala
- ★ Recognition in year-end *NUCA@Work*
- ★ Company logo listed in *Utility Contractor* magazine's printed Directory and Buyer's Guide
- ★ A 50-word company description in the convention's on-site program, recognition in Washington Summit Guide, and meeting promotional materials throughout the year

- ★ Thank you announcement at NUCA Events
- ★ Opportunity to supply a giveaway item in the convention registration bags
- ★ Your company name or logo, displayed on the registration bags given to event attendees
- ★ Participation in NUCA team-building activities
- ★ Recognition on the NUCA website
- ★ 10 x10 exhibit space at the NUCA Convention

Join NUCA's List of Partners:

DIAMOND LEVEL



SILVER LEVEL



GOLD LEVEL



BRONZE LEVEL



SUSTAINING PARTNERS

Akkerman  
Arcosa Shoring  
B2W Software  
Barbco  
BITCO Insurance Companies  
Blue Tank & Pump Rental  
Cherne Industries  
COINS  
CrewTracks  
Doosan  
Earthwave Technologies

EJ  
Electrosteel USA  
Ferguson Waterworks  
Geonex Oy  
HCSS  
Hi-Vac Corporation  
Hobas Pipe USA  
IVO Systems  
Lansas Mfg by Vanderlans and Sons  
LBX Company  
McLaughlin Manufacturing  
McWane Ductile

Michael Byrne Mfg  
Neenah Foundry Company  
NG Hydrovac  
Prophix Software  
Sewer Equipment  
TOPCON  
Tracks N Teeth  
Trenchless Rental Solutions (TRS)  
Trinity Products  
Vactor Manufacturing  
VERMEER

